



74th Annual Fiesta Day Vendor Application

Saturday, February 20, 2021

11:00am-6:00pm

Ybor City Chamber's Fiesta Day is a family-friendly, FREE "street festival" celebration commemorates the Cuban, Italian, Spanish, Jewish and German immigrants that settled in Ybor City in the late 1800's as the cigar factories thrived. Fiesta Day attracts families and people of all ages.

The event originally started as a "verbena" or day of rest for the cigar workers who settled in Ybor City's "Cigar City Capital of the World" from Spain, Cuba, Germany and Italy. It now attracts thousands of passionate people to the festival's exquisite ethnic food and entertainment.

Ybor City's famed "La Setima" or 7th Avenue is closed to traffic and the festival celebrates the "Best of Ybor" and includes ethnic food, arts & crafts, and music on our 7th Avenue Stage.

New for 2021! Booth location Zone Pricing on a first come, first serve basis.

Deadline to register early is Friday, February 5, 2021.

*****SEE PAGE 8 FOR FIESTA DAY ZONE MAP*****

<u>Chamber Members</u>	<u>Zone A</u>	<u>Zone B</u>	<u>Zone C</u>
Food:	\$150	\$100	\$50
Corporate:	\$250	\$200	\$100

<u>Non-Members</u>	<u>Zone A</u>	<u>Zone B</u>	<u>Zone C</u>
Arts & Crafts:	\$200	\$150	\$100
Food Vendors:	\$300	\$250	\$200
Corporate Vendor:	\$400	\$350	\$300

Includes Chamber Membership (New Member Savings Package)

Covers booth fee and includes an Ybor City Chamber of Commerce membership at a \$100 discount.

	<u>Zone A</u>	<u>Zone B</u>	<u>Zone C</u>
Arts & Crafts:	\$350	\$300	\$250
Food Vendors:	\$450	\$400	\$350
Corporate Vendor:	\$550	\$500	\$450

All Vendors must provide their own 10x10 tent, table and chairs. You must be self-contained. No electricity or water will be provided. Clean up and loading must be complete by 7:00 P.M.

All food participants must maintain commercial general liability coverage in order to participate. The Ybor Chamber must receive a copy of such certificate of insurance prior to Fiesta Day.

All fees must be paid in advance of the event & are due upon application approval, no later than 15 days prior to the event.

Applications must be received by Friday, February 5, 2021. Please complete the attached application form and send your payment with the application. All payments must be made payable to the Ybor City Chamber of Commerce and mailed to:

Chris Hawks
 Ybor City Chamber of Commerce
 1800 E. 9th Avenue, Tampa Florida 33605
 or call 813.248.3712

General Information

Company Name: _____ Contact Name: _____

Company Description: _____

Company Website or Facebook Page: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

On Site Contact Name: _____ Number: _____

List of Food/Merchandise

List the type of food or merchandise you will be selling, including selling price.

If you will be cooking at your set-up, you must let us know your method of cooking and if you will be using cooking oil.

Utilities & Water

Given the size of this event, you must be self-contained. No electricity or water will be provided.

Fees

Chamber Members

		ZONE A	ZONE B	ZONE C
Food:	Number of 10 x 10 street spaces:	(\$150) _____	(\$100) _____	(\$50) _____
Corporate:	Number of 10 x 10 street spaces:	(\$250) _____	(\$200) _____	(\$100) _____

Non-Members

		ZONE A	ZONE B	ZONE C
Arts & Crafts:	Number of 10 x 10 street spaces:	(\$200) _____	(\$150) _____	(\$100) _____
Food:	Number of 10 x 10 street spaces:	(\$300) _____	(\$250) _____	(\$200) _____
Corporate:	Number of 10 x 10 street spaces:	(\$400) _____	(\$350) _____	(\$300) _____

Includes Chamber Membership (New Member Savings Package)

		ZONE A	ZONE B	ZONE C
Arts & Crafts:	Number of 10 x 10 street spaces:	(\$350) _____	(\$300) _____	(\$250) _____
Food:	Number of 10 x 10 street spaces:	(\$450) _____	(\$400) _____	(\$350) _____
Corporate:	Number of 10 x 10 street spaces:	(\$550) _____	(\$500) _____	(\$450) _____

Payment

Name on Card: _____ Amount to be charged: _____

Card Number: _____

Exp: _____ CSC: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Signature: _____ Date: _____

Deadline to Register Friday, February 5, 2021**All fees must be paid in advance of the event & are due upon application approval, no later than 10 days prior to the event**Please return to Chris Hawks , Ybor City Chamber of Commerce, 1800 E 9th Ave, Tampa, FL 33605 | 813.248.3712 | Chris@ybor.org**Application Process**

- Submission of an application does not grantee acceptance
- Space Size is 10' x 10' each
- List the items you wish to sell in detail: Enforced at the sole discretion of Ybor City Chamber of Commerce; the failure to fully disclose those items may result in the removal of such an item, a monetary fine, the closure of your booth and/or your removal from the event without refund
- Confirmation or rejection of acceptances will be sent via email and will not be given over the phone without prior written confirmation
- Booth fees are non-refundable, with the exception of your application being rejected
- All fees must be paid in full prior to the event
- Ybor City Chamber of Commerce reserves the right to move, discontinue, or limit the participation of any approved applicant at any time.
- Space assignments including set up times, will be sent via e-mail, the week of the event
- Approved applicants must sign a WAIVER OF LIABILITY before occupying a booth space

- Food vendors are required to maintain a general liability insurance policy with a minimum of \$1,000,000 in coverage. Once your application is approved, you will be notified and asked to submit a certificate of insurance naming Ybor City Chamber of Commerce, The City in which the event is taking place and/or Entity name as additional insured before occupying a booth space
- Exclusivity will not be granted to any one vendor; however, precautions will be taken to limit duplication of similar items. Sales will be restricted to those items listed on your approved application. You will be notified prior to acceptance if any of your listed items are required to be removed from your item list. Only sponsoring companies or entities may request exclusivity on certain products and services, if their request is granted; affected vendors will be notified prior to the event of their new limitations. If an affected vendor is not able to accept their new limitations, they may request to have their application rejected and receive a refund in the amount of their booth fee. The vendor further understands that they are not entitled to receive any additional compensation
- Vendors selling items that were not approved on the application may be subject to one or more of the following: Removal of the unapproved items, a monetary fine up to \$200.00 (payable on demand), your exclusion from the event without refund
- The sale of firearms, alcohol, obscene materials, stolen merchandise, and illegal paraphernalia is forbidden at all Ybor City Chamber of Commerce Events
- Permits: Some municipalities may require additional permits from certain vendor types. This will be noted in the event description

Cancellation

- Ybor City Chamber of Commerce Events are always held rain or shine. There will be no further refunds for failure to show, illness, inclement weather, cancellation, or any reason other than the rejection of your application
- Ybor City Chamber of Commerce may change or adjust the hours or days of the Event due to forces of nature, or other occurrences beyond our reasonable control. Such changes will not be considered a breach of this agreement and will not constitute grounds for a refund
- If the event is canceled for any reason by the City of Tampa, full refunds will be issued to all vendors.

Vendor Responsibilities

- Approved applicants are solely responsible for their compliance with all relevant state, local, and federal health regulations, codes, licenses, insurance, and taxes
- Sales Tax: Vendors are responsible for collecting and reporting their own sales tax
- Sales: All sales and displays must be confined within the booth space. No hawking
- Space Sharing: One vendor per space, NO subletting or sharing of space allowed
- Vendors will provide their own 10' x 10' tent, table, chairs, display, etc.
- Tents must fit within booth space and be constructed to withstand inclement weather conditions
- Tents must be weighted on all four corners. (You are responsible for any and all damages caused by your tent.)
- Tents must have an attached label or tag to prove it was manufactured of flame-retardant materials
- It is recommended (but not required) that all vendors have a fire extinguisher at their booth
- The event does not provide power or water, you must be self-contained

- Security - although security will be provided at the event, Vendors are fully responsible for their own personal property. Neither Ybor City Chamber of Commerce nor the event will assume liability for any losses that you may incur
- **Vendor Parking:** Park only in the designated vendor parking areas. You are required to keep the most convenient spaced available to event patrons/shoppers for the benefit of all booths at these events, including your own. Parking violations will be enforced
- **Load in:** Set up on 2/20/21 will run from 8am-10am. You must be completed by 10:30am. Unload your product at your assigned booth space and immediately move your vehicle to the designated vendor parking area before you begin your set up
- **Load Out:** No early pack up! All Vendors must remain for the duration of the event. When the event is officially over, break down your display and pack up your booth before bringing you vehicle inside the event. For the safety of the general public, be sure an ALL CLEAR for vendor pack up have been given before proving beyond the event barriers. Tear down on 2/20/21 will run from 6pm-7pm. You must be completed by 7:30pm
- Unauthorized vehicular traffic inside the barricaded area during event hours is strictly prohibited. Violators will be deemed as causing a public safety hazard and issued a citation by local law enforcement.
- Cooperation with local authorities is mandatory (i.e. State, County, and City employees, event staff and volunteers)
- Photos or video including sound, may be taken at this event of you, your booth, and/or your products or works and used to promote this and future events by Ybor City Chamber of Commerce, its affiliated, and other advertising entities
- **Compliance:** Failure to comply with the Rules and Regulations governing this event may result in your expulsion from the event without refund. Enforcement of these terms and conditions are at the sole discretion of Ybor City Chamber of Commerce. YCCC reserves the right to interpret, modify, delete or add to the rules as necessary for the smooth, sound, safe and efficient operations of the event.

Acknowledgement

I acknowledge that I have read and fully understand this agreement, and that I voluntarily executed the same without inducement or promise not contained herein. I further understand that this agreement may affect my rights and I expressly agree that this agreement shall be construed as broadly as permitted by the law of the State of Florida, and that if any part hereof is declared invalid, the remainder shall remain in full force and effect. I have read and agree to the above terms and conditions and will adhere to the Rules and Regulations set forth by Ybor City Chamber of Commerce.

Waiver, Release and Hold Harmless agreement

- **Release of Liability.** I, unconditionally waive, release, indemnify and forever discharge and hold harmless, Ybor City Chamber of Commerce, the event named above and or county the event is held in, all sponsoring organizers, their directors, officers, employees, agents, and volunteers, successors and assigns, and all other persons directly or indirectly liable, from all claims of legal or financial responsibility of any kind, including the above named festival or event, weather foreseeable or unforeseeable, including those resulting from negligence or fault, without regard to any hazards which may exist, weather hidden or obvious.
- **Severability.** If any part of this Waiver and Release is found to be invalid, all other parts of this agreement shall remain binding and continue in full force and effect. I expressly agree that this agreement shall be construed as broadly as permitted by the law of the State of Florida.

• **Acknowledgement of Voluntariness.** I have not been pressured or coerced in any way to participate in these activities. Any activities I undertake are done so voluntarily and solely for purposes of participating or in attending the above festival or event.

• **Affirmation.** I affirm that I am an adult and legally competent to sign this release; that the terms of this release are contractual; and that this release shall be binding on me, my personal representatives, heirs, successors and assigns. I have fully read and understand the contents of this agreement and I further acknowledge that I voluntarily execute the same without inducement or promise not contained herein.

I agree and acknowledge the above:

Signature: _____ Date: _____

Printed Name: _____

Vendor Rules, Regulations, & Tent Requirements

The 2021 Fiesta Day starts promptly at 11:00AM and ends immediately at 6:00PM on February 20, 2021. Due to street closures, it is very important that you follow these instructions. If you do not abide by these rules for any reason, you may be asked to leave the area by a staff member of the Ybor City Chamber of Commerce, City of Tampa or Tampa Police Department.

1. **ARRIVAL TIME:** Arrival is between 8:00AM-10:00AM. Please do not ask if you can come earlier or later as these times were given to us by the City of Tampa.
2. **BOOTHS:** All Vendors must provide their own 10x10 tent, table and chairs. You must be self-contained. No electricity or water will be provided. You are responsible for any and all damages caused by your tent.
3. **UNLOADING:** You must enter off 21st or 22nd Street. Please pull up as close to your space as possible. Load-in **MUST** be completed by 10:30AM.
4. **Unauthorized Vehicular Traffic:** Unauthorized vehicular traffic inside the barricaded area during event hours is strictly prohibited. Violators will be deemed as causing a public safety hazard and will be issued a citation by local law enforcement.
5. **TEAR DOWN:** No early pack up! All vendors must remain for the duration of the event. Tear down will run from 6:00PM – 7:00PM. You **MUST** be completed by 7:30PM.
6. **PERSONAL ITEMS:** Although security will be provided at the event, Vendors are fully responsible for their own personal property. Neither Ybor City Chamber of Commerce nor the event will assume liability for any losses that you may occur.
7. **GENERATORS & PROPANE TANKS:** Any vendor using a generator or propane tank must have five (5) feet of clearance on all sides of the generator or propane tank.
8. **FOOD VENDORS:** It is **MANDATORY** that all food vendors have adequate fire extinguishing equipment at their booth with current certification tags attached and ready for inspection by the Fire Marshal, this includes a Class K extinguisher if fryers are used and 2A10BC for all other food vendors. All cooking oil must be properly disposed of. The event does not provide disposal containers. Cooking oil **MAY NOT** be disposed of in the trash or through other incorrect means. Food vendors cooking on site must cover their space with plywood. Cardboard or tarps are not acceptable.
9. **TRAILERS:** Any trailers used by vendors must have the appropriate permits and registration.
10. **TRASH:** Vendors are responsible for removing **ALL** trash from Ybor City at the conclusion of the event including cardboard. **NO DUMPSTERS WILL BE PROVIDED.**

Tent Anchor Requirements

All tents must be secured in the following way:

- No staking of tents is permitted
- All tent legs must be weighted
- Each leg must have a minimum of 40lbs.
- Weights must be securely attached to canopy roof and canopy leg separately
- Ropes and straps should be high quality
- Bungee or rubber straps are prohibited
- Weights must be on the ground and not dangling
- Weights and lines must not pose a hazard and be clearly visible
- For maximum safety, tents should be secured as soon as they are put up, and brought down as soon as weight is removed. Do not leave unsecured tents at any time.

Items that make acceptable weights:

- 5 gallon bucket full of water, sand, or concrete
- 4" PVC pipe at least 36" long filled with concrete
- Large commercially available tent weights
- Sandbags or salt bags 40lbs or heavier

I agree and acknowledge that I have read and understand the vendor rules, regulations, and tent requirements:

Signature: _____ Date: _____

Printed Name: _____

2021 Fiesta Day Zone Map

