

2015 - 2016
**CHAMBER MEMBERSHIP
INVESTMENT OPPORTUNITIES**





YBOR CITY CHAMBER OF COMMERCE MEMBERSHIP INVESTMENT APPLICATION

THERE IS NO OTHER

Businesses in Ybor City have already experienced the rich history, eclectic culture and creative energy of Tampa's Latin Quarter. The Ybor Chamber is dedicated to preserving, promoting and celebrating our unique historic district through strong collaboration and support among our diverse business community. Join the Ybor Chamber and help preserve this unique character while growing your business.

IN THIS TOGETHER

The Ybor Chamber drives greater success for member businesses by cultivating economic development in our historic district. Networking opportunities include monthly chamber luncheons, evening events and the annual Ybor@Work Expo. Gain publicity through our La Setima e-newsletter and website. The Ybor Chamber is open to both local businesses and "Aficionados" – interested businesses outside the immediate Ybor City area.

ANNUAL CHAMBER EVENTS

Our festivities draw people from throughout the Tampa Bay area and beyond, bringing recognition to our district and traffic to your door.

- Fiesta Day (February)
- Ybor Aficionados Days (April)
- Ybor Golf Tournament (May)
- Sun, Swimsuits and Suds Pub Crawl (July)
- Ybor Chamber Gala (September)
- OktoberFest Pub Crawl (October)
- Guavaween (Last Saturday of October)

GENERAL MEMBER BENEFITS INCLUDE

- Business Listing on Chamber Website
- Opportunity for listing in the Chamber Directory and the Ybor City Walking Map & Guide for tourism -oriented businesses
- Centro Ybor Visitor Information Center Promotional Opportunities
- Electronic Bi-Weekly Newsletter La Setima
- Chamber Member Referrals
- Priority enrollment at Philip Shore Arts Magnet School
- And more!

THE FUTURE IN VIEW

As an epicenter of arts, entertainment and culture in Tampa, Ybor City is now honing in on even more creative retail, sophisticated nightlife and residential services to further increase the draw of this "city within a city." Your chamber membership can help you create the future while growing your business in a community without parallel.



The Ybor Chamber invites you to visit Ybor.org or call 813-248-3712 to apply for membership today!





2015-2016 YBOR CITY CHAMBER OF COMMERCE MEMBERSHIP INVESTMENT APPLICATION

COMPANY INFORMATION

Company: _____ Contact: _____ Business Type: _____

Billing Address: _____

City: _____ State: _____ Zip Code: _____

Business Telephone: _____ Cell Phone: _____

Fax: _____ Web Site: _____

Email: _____ Referred by: _____

INVESTMENT CLASSIFICATION

INVESTMENT LEVEL
Check Desired Investment Level.

Ybor - Sponsorship Member	\$5,000
Marti - Sponsorship Member	\$2,500
La Setima - Sponsorship Member	\$1,250
Flor de Ybor - Advanced Membership Benefits	\$750
Corona - Base Membership Benefits	\$250
Amigo de Ybor - Limited to Retirees and Students Notifications and Invites to Functions and Listing on Web Page	\$80

Thank you for supporting your Chamber!

Chamber membership dues are payable annually and in full on Member's anniversary date of each calendar year. Chamber dues may be tax deductible as an ordinary business expense. The Chamber serves as an advocate organization for area businesses and is not a charity. Therefore, dues are not a charitable tax deduction for federal income tax purposes.

Chamber Mission Statement:
To promote and develop Ybor City by providing business resources, governmental and visitor information through a shared community vision while preserving our community's culture and historic landmarks by sponsoring projects and activities, which stimulate economic development.



SPONSORSHIP MENU

Ybor & Marti Sponsors Select From Menu to Total Sponsor Amount.

Event	Ybor	Marti	Ybor	Marti
Fiesta Day Venue Sponsor	\$2,500	-	-	-
Fiesta Day Block Sponsor	\$1,000	\$1,000	-	-
Gala Platinum Sponsor	\$2,000	-	-	-
Gala Gold Sponsor	\$1,500	\$1,500	-	-
Gala Silver Sponsor	\$1,000	\$1,000	-	-
Aficionado Event Sponsor	\$1,000	\$1,000	-	-
Aficionado Activity Sponsor	\$500	\$500	-	-
Golf Tournament Team	\$500	\$500	-	-
Ybor@Work Gold Sponsor	\$500	\$500	-	-
Total	\$5,000	\$2,500		

Sponsorship Membership is a Good Investment in Ybor!

Thank you for investing! Viva Ybor!

Check Payment (payable to Ybor City Chamber of Commerce)
Enclosed is a check for \$ _____

Credit Card Payment

Master Card VISA Discover American Express

Card #: _____ Exp Date: _____ CSC _____

I hereby request membership in the Ybor City Chamber of Commerce and agree to make investment in accordance with the schedule posted above. It is understood that said membership will remain in force unless written notice is received by the Chamber 30 days prior to cancellation.

Name: _____ Date: _____

Signature _____

Please return to:
Ybor City Chamber of Commerce, 1800 E. 9th Ave., Tampa, FL 33605
or email Credit Payment to: chamber@ybor.org



YBOR LEVEL - INVESTMENT BENEFITS

BENEFITS	DESCRIPTION OF BENEFITS	VALUE
General Membership	See information page for benefits	\$250
Business Directory & Community Guide Advertising	Half page, full color ad	\$625
Membership Luncheon	Two luncheon tickets per month	\$500
Electronic Media <i>250,000 page views a year on the Chamber website!</i>	Business Listing on Chamber Web Site Direct mail ability through one time annual use of Chamber mailing list Twelve months of two banner ads on Chamber website One monthly post to your business social media site with a story of your choice. Annual member spotlight in La Setima	\$5,225
SPONSORSHIPS	CHOOSE ANY COMBINATION FOR TOTAL OF	\$5,000
Fiesta Day Venue Sponsor	Name & logo featured on stage banner, promotional cards, event program, stage announcements & website; 10' x 10' exhibit space with tent, table & chairs; 8 VIP tickets	\$2,500
Fiesta Day Block Sponsor	Logo on A-Frame sign board on each end of block; Name in Event Program; Included in stage announcements; 10' x 10' exhibit space, with tent, table & chairs; 4 VIP tickets	\$1,000
Gala Platinum Sponsor	Recognition as sponsor on: Program, Sponsor Board, Press releases, Web Presence & full page ad; Reserved table for 8	\$2,000
Gala Gold Sponsor	Recognition as sponsor on: Program, Sponsor Board & half page ad; 6 Gala tickets	\$1,500
Gala Silver Sponsor	Recognition as sponsor on: Program, Sponsor Board & 1/2 page ad; 4 Gala tickets	\$1,000
Ybor Aficionado Days Major Event Sponsor	Logo in newspaper advertising; logo on tickets; logo on printed materials; 6 tapas trail tickets	\$1,500
Ybor Aficionado Days Event Sponsor	Recognition of company; logo featured on activity sponsor board; logo on printed materials; 4 tapas trail tickets	\$1,000
Ybor Aficionado Days Activity Sponsor	Logo featured on activity sponsor board at specific venue; logo on printed materials; 2 tapas trail tickets	\$500
Golf Tournament Team	Four golfers; lunch & dinner; bundle deal for each player - 5 raffle tickets, 2 putting contest tickets, & 1 mulligan ticket	\$500
Gold Sponsor Ybor@Work Expo	Business name or logo listed as an event sponsor on limited media and promotional correspondence. Choice of booth location. 2 tickets to Expo which includes lunch	\$500

TOTAL VALUE

\$11,600



MARTI LEVEL - INVESTMENT BENEFITS

BENEFITS	DESCRIPTION OF BENEFITS	VALUE
General Membership	See information page for benefits	\$250
Business Directory & Community Guide Advertising	Half page, full color ad	\$625
Membership Luncheon	Two luncheon tickets per month	\$500
Electronic Media <i>250,000 page views a year on the Chamber website!</i>	Business Listing on Chamber Web Site Twelve months of one banner ad on Chamber website One monthly post to your business social media site with a story of your choice	\$2,325
SPONSORSHIPS	CHOOSE ANY COMBINATION FOR TOTAL OF	\$2,500
Fiesta Day Block Sponsor	Logo on A-Frame sign board on each end of block; Name in Event Program; Included in stage announcements; 10' x 10' exhibit space, with tent, table & chairs; 4 VIP tickets	\$1,000
Gala Gold Sponsor	Recognition as sponsor on: Program, Sponsor Board & half page ad; 6 Gala tickets	\$1,500
Gala Silver Sponsor	Recognition as sponsor on: Program, Sponsor Board & 1/2 page ad; 4 Gala tickets	\$1,000
Ybor Aficionado Days Major Event Sponsor	Logo in newspaper advertising; logo on tickets; logo on printed materials; 6 tapas trail tickets	\$1,500
Ybor Aficionado Days Event Sponsor	Recognition of company; logo featured on activity sponsor board; logo on printed materials; 4 tapas trail tickets	\$1,000
Ybor Aficionado Days Activity Sponsor	Logo featured on activity sponsor board at specific venue; logo on printed materials; 2 tapas trail tickets	\$500
Golf Tournament Team	Four golfers; lunch & dinner; bundle deal for each player - 5 raffle tickets, 2 putting contest tickets, & 1 mulligan ticket	\$500
Gold Sponsor Ybor@Work Expo	Business name or logo listed as an event sponsor on limited media and promotional correspondence. Choice of booth location. 2 tickets to Expo which includes lunch	\$500

TOTAL VALUE

\$6,200





LA SETIMA LEVEL - INVESTMENT BENEFITS

BENEFITS	DESCRIPTION OF BENEFITS	VALUE
General Membership	See information page for benefits	\$150
Business Directory & Community Guide Advertising	1/4 page, full color ad	\$395
Membership Luncheon	Two luncheon tickets per month	\$500
Electronic Media <i>250,000 page views a year on the Chamber website!</i>	Business Listing on Chamber Web Site	\$750
Ybor Aficionado Days	Two tapas trail tickets	\$50
Ybor@Work Expo	One exhibitor table at the annual Ybor@Work Expo	\$150
Individual Golf Player	One golfer; lunch and dinner included	\$125
One Tee Golf Sponsor	Name on sign at one hole	\$150

TOTAL VALUE \$2,370



FLOR DE YBOR - INVESTMENT BENEFITS

BENEFITS	DESCRIPTION OF BENEFITS	VALUE
General Membership	See information page for benefits	\$250
Business Directory & Community Guide	Listing	\$150
Electronic Media <i>250,000 page views a year on the Chamber website!</i>	Business Listing on Chamber Web Site	\$750
Ybor Aficionado Days	Two tapas trail tickets	\$50
Ybor@Work Expo	One exhibitor table at the annual Ybor@Work Expo	\$300

TOTAL VALUE \$1,500

